



HIV RESEARCH FOR PREVENTION  
27 & 28 JAN | 3 & 4 FEB 2021

## Sponsorship benefits for HIVR4P // Virtual

### HIVR4P // Virtual sponsorship levels & benefits

Benefits	Platinum A total of minimum US\$ 150,000	Gold A total of minimum US\$ 100,000	Silver A total of minimum US\$ 50,000	Bronze A total of minimum US\$ 25,000
<b>Commercial Involvement</b>				
HIVR4P virtual platform – Sponsor page	Logo on platform links to dedicated sponsor page* (commercial value US\$29,200)	Logo on platform links to dedicated sponsor page*	Logo on platform links to website	Logo on platform links to website
Complimentary virtual banner	✓	✓		
Opportunity for press conference or similar media opportunity	✓			
Complimentary e-bag insert	✓	✓	✓	✓
<b>Acknowledgement</b>				
Online recognition (conference website, virtual platform )	Platinum Level Recognition	Gold Level Recognition	Silver Level Recognition	Bronze Level Recognition
Right to use HIVR4P logo as approved by Conference secretariat	✓	✓	✓	✓
<b>Delegate Registrations</b>				
Complimentary conference registrations	10	8	6	4
Range of attendance statistics	✓	✓	✓	✓

\*Information to be included dependent on level of sponsorship

### Summary In-person vs Virtual

Component	Onsite	Virtual
Exhibition banner	Physical banner 17-21 January	Virtual banner 27&28 January – 3&4 February
Company listing	HIVR4P website / Online conference programme / Exhibition banner	HIVR4P website – exhibition page / Any online tools used for HIVR4P will include the exhibition banner
Visitor statistics	As gathered by individual exhibitors	Range of attendance statistics
Interaction with delegates	Face-to-face engagement	Online interaction tools such as individual and group chats
Delegate registrations	Complimentary registrations as per sponsorship level	Increase in complimentary registrations as per sponsorship level